



cafemontgomerymd
COALITION FOR THE ADVANCEMENT
OF FINANCIAL EDUCATION

FY 2013 Annual Report

(July 1, 2012 – June 30, 2013)

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Established in 2006, CAFE Montgomery MD is a coalition of county government agencies, non-profits, educational institutions, businesses and volunteers who are dedicated to helping Montgomery County residents obtain the financial education needed to make informed money decisions. CAFÉ Montgomery MD is an affiliate of Family Services, Inc.

Mission

To strengthen the financial literacy of Montgomery County residents
(*Facilitate, Educate and Advocate)*

Vision

To be the catalyst for financial literacy for Montgomery County

CAFE's annual professional development event which this year was entitled "The Cycles of Life in Financial Education" brought national and local leaders in financial education together to discuss innovative programs, services and products relating to financial capability. Over 75 (?) attended the event, which was sponsored by Montero Law Group, Montgomery County Department of Health and Human Services, FDIC and Sports Clips.

CAFE's Advocacy:

- Community members represented CAFE at local, state and federal conferences and trainings.
- CAFE sponsored a table at the December 2012 Committee for Montgomery's "Annual Legislative Breakfast." Within its Economic and Workforce Development legislative agenda, Committee for Montgomery's priorities include expanded workforce training, adult basic education, adult ESOL, financial literacy education, and other financial literacy services.
- CAFE was proud to be selected as a Lead Local Agency for the CFED's Asset and Opportunity Network. The National Assets & Opportunity Network is a group of advocates, practitioners, policymakers and others working to expand the reach and deepen the impact of asset-based strategies. Network members are on the frontlines of advocacy, coalition-building and service delivery.
- CAFE collaborated with the Community Action Board to support the funding of the Earned Income Tax Credit, an important tool in reducing poverty in the county..



CAFE's Programs:

CAFE provides speakers to organizations as well as conducts outreach at community events. In FY 2012, CAFE reached an audience of over 4000 people via these and other activities:

- Montgomery College, where all the 1st time Student Loan Borrowers attend a class on student loans and managing finances-CAFE taught 95 classes through this program
- Montgomery County's "Housing Fair and Financial Fitness Day" - offered credit reports and credit counseling to participants
- "Annual Caregivers Conference" event – provided Case Management workers information on incorporating financial concepts into their care giving
- Homeless Resource Fair
- Classes for the Shady Grove Pregnancy Center – provided financial education to families that are facing new economic and budgeting challenges
- Boys to Men Mentoring Programs
- Family Services Health and Wellness Fair
- Easter Seals Veterans Employment workshop
- Rockville Housing Enterprises
- HOC Residents Day
- Gaithersburg Caregiver Provider's Council
- Rockville Head Start program
- "A Man is not a Financial Plan" series of workshops in conjunction with the Jewish Council on Aging